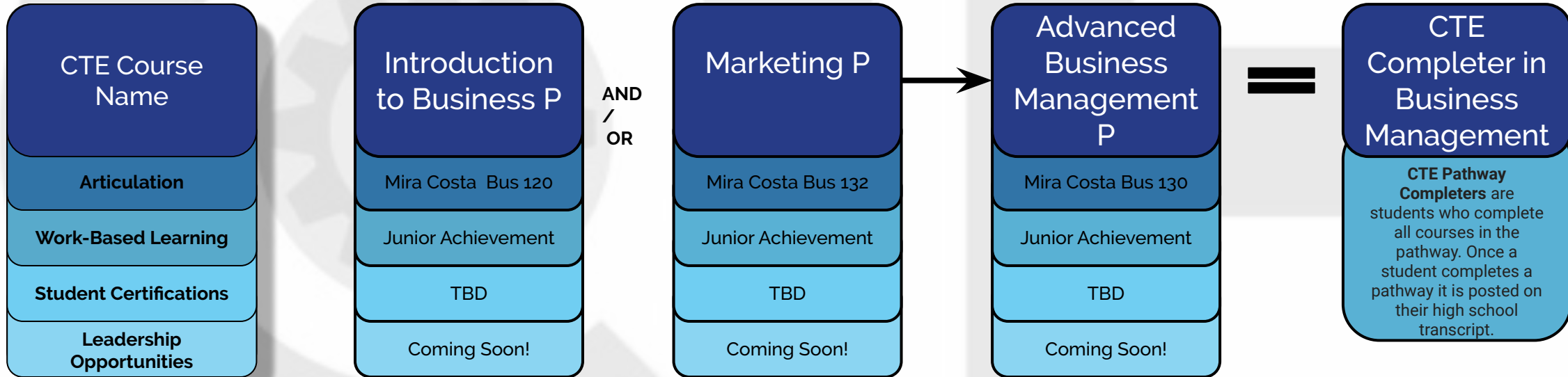




In the Business Management pathway, students learn entrepreneurship and business fundamentals, goal-setting, resource allocation, organizational structure and management techniques, economics, financial data, risk management, information technology, and supply chain management.



Related Complementary Courses: ▶ Business Math ▶ Digital Art & Design ▶ Advanced Digital Art & Design

P = UC/CSU Approved Course

Articulation = College Credit Opportunity

**Post High School Options (San Diego County):**

<b>Pathway</b>	<b>Certificate Programs</b>	<b>2 Year (A.A.) Degree</b>	<b>4 Year (B.A/ B.S Degree)</b>
<b>Business Management</b>	Mira Costa College: <u>Entrepreneurship, Management, Marketing</u>	Mira Costa College: <u>Business Administration</u>	San Diego State University: <u>College of Business</u>
	Mira Costa College: <u>Retail Management, Social Media for Businesses</u>	Mira Costa College: <u>A.A. in Entrepreneurship, Management, Marketing</u>	CSU San Marcos: <u>College of Business Administration</u>
	Palomar College: <u>Business Management</u>	Mira Costa College: <u>A.A in Retail Management</u>	Point Loma Nazarene University: <u>School of Business</u>
	Palomar College: <u>The "Gig Economy"</u>	Palomar College: <u>International Business</u>	University of San Diego: <u>School of Business</u>
	Palomar College: <u>Social Media</u>	Palomar College: <u>Business Management</u>	University of California San Diego: <u>International School of Business</u>
	Palomar College: <u>Accounting</u>	Palomar College: <u>Legal Studies</u>	

**Key Business Management Occupations in SD County 2016\***

<b>Occupations</b>	<b>Typical Entry- Level Education</b>	<b>2016 Jobs in Industry</b>	<b>Median Hourly Earnings</b>
Marketing Managers	B.A./B.S Degree	2,814	\$65.98
General and Operations Managers	B.A./B.S Degree	24,132	\$49.33
Business Operations Specialists	B.A./ B.S. Degree	14,229	\$35.66
Accountant and Auditors	B.A./ B.S. Degree	13,339	\$33.15
Human Resource Specialists	B.A./ B.S. Degree	5,356	\$31.21
Sales Representatives	H.S. Diploma or equivalent	12,427	\$24.11
Secretaries, Administrative Assistants (does not include legal, medical, executive)	H.S. Diploma or equivalent	22,989	\$18.42
Bookkeeping, accounting and auditing clerks	Some College, No Degree	17,781	\$20.77

**Skills that Employers say are VERY IMPORTANT**

\*Source: San Diego Workforce Partnership 11/17

**Active Listening ■ Time Management ■ Service Orientation ■ Social Perceptiveness ■ Communication**